

overstockArt.com Reveals Mother's Favorite Pinterest Contest

overstockArt.com holds an innovative Pinterest contest that challenges the participants to make their own Mother's Favorite Art boards. Winners will be announced on Mother's Day May 12th.

Wichita, Kansas (<u>PRWEB</u>) April 26, 2013 -- overstockArt.com, the popular online gallery is celebrating Mom with two promotions. The first is 40% off art through May 11, 2013 as well as its Mother's Favorite Pinterest contest. Entrants can enter for a chance to win a \$500 gift for overstockArt.com oil paintings, prints and ceramic tiles.

Entry to this innovative contest is simple. Customers just need to create an overstockArt Mother's Favorite Sweeps board using their account on Pinterest and pin five overstockArt.com framed art images.

To submit the board, copy and paste the URL of the Pinterest board in the entry form here: http://www.overstockart.com/pinit-contest.html

"We are honored to celebrate Mom by offering ways to save when shopping for fine art as one of a kind as Mom," stated David Sasson, CEO of overstockArt.com. "We are excited to see the Mother's Day Art boards popping up. It adds excitement and more fun interactions on Pinterest between our customers and that's really what it's all about."

Recently overstockArt.com announced the <u>Top Five Oil Paintings for Mother's Day</u>. According to their site analysis, Claude Monet's 'Poppy Field in Argenteuil' took first place as most desirable art by moms.

To learn about more art for Mother's Day, visit overstockArt.com seasonal Mother's Day Art Gallery at http://www.overstockart.com/mothersday.html

Founded in 2002, overstockArt.com is one the web's most successful distributors of wall décor items. With more than 100,000 wall décor combinations to choose from in stock at all times, overstockArt.com has become a premier shopping destination for fine art reproductions online. The Wichita, Kansas based online art gallery was named to Inc. Magazine's 2010, 2011 and 2012 Inc. 5000 lists, Internet Retailer magazine's 2012 Hot 100 list and inaugural Second 500 Guide, and was recognized with the ELITE STELLAService Seal for customer service. The retailer also owns and operates Artist Become (ArtistBe.com), the online community for contemporary artists around the world. For more information, visit http://www.overstockArt.com

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Online Web 2.0 Version

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